

# Hybrid Exhibition Package

- *Onsite Showcase*
- *E-catalogue/ Online searching etc*
- *Business Matching Programme*
- *Pre-show Webinars Promotion*
- *Product Presentation by Pre-recorded Video*



# Summary

- Objective: Seamlessly connect with your Online and Onsite potential buyers
- Targets:
  - Over 53,000 trade buyers
  - Over 60 countries and regions
- Solutions:
  - Onsite showcase, business matching programme, product presentation by pre-recorded video
  - Online: e-catalogue etc, Preshow webinars promotion

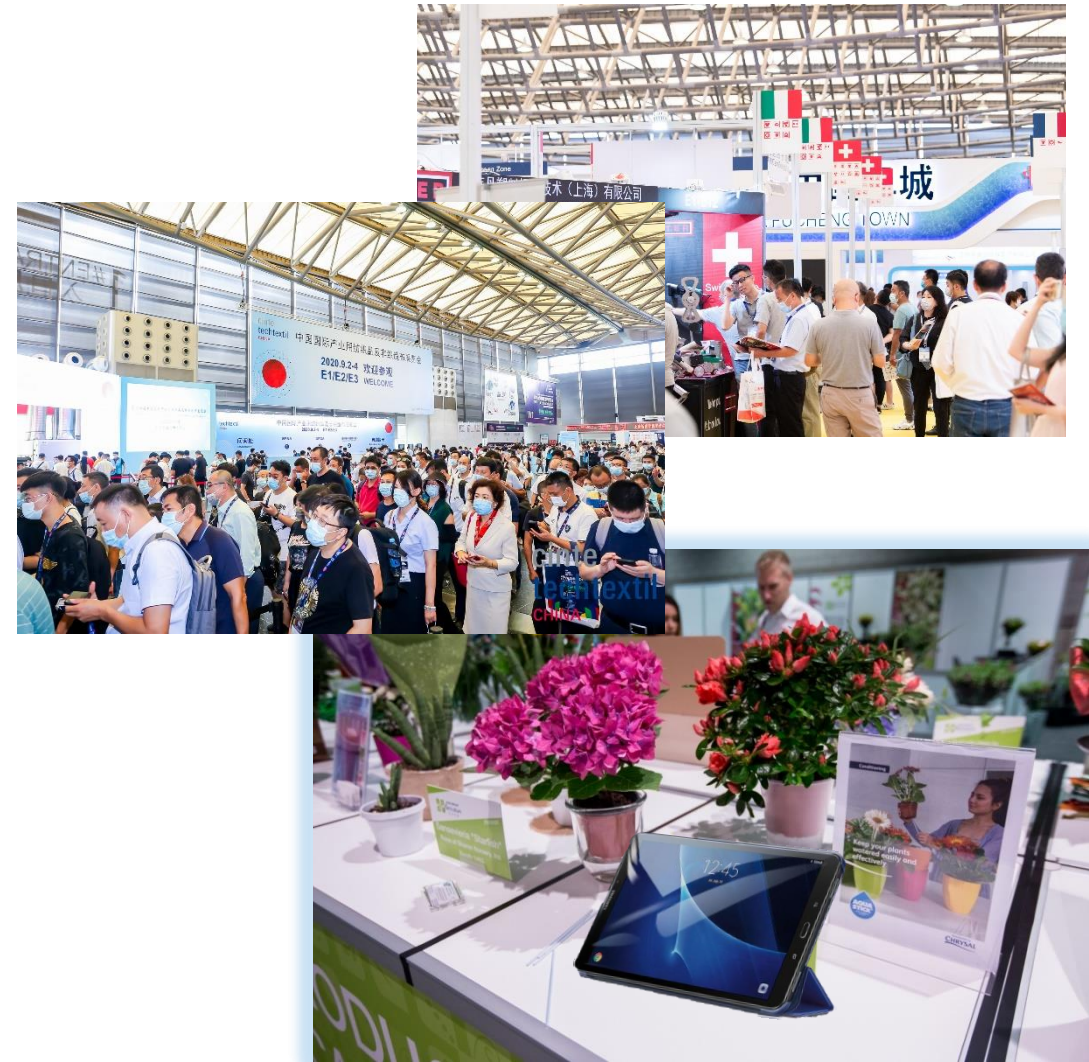
# Hybrid Exhibition Services

Joining Cinte Techtextil China without obstacle under lock down. Our virtual services will be available to expand your business and enhance your market exposure:



# Hybrid Exhibition Services: 1) Onsite Showcase

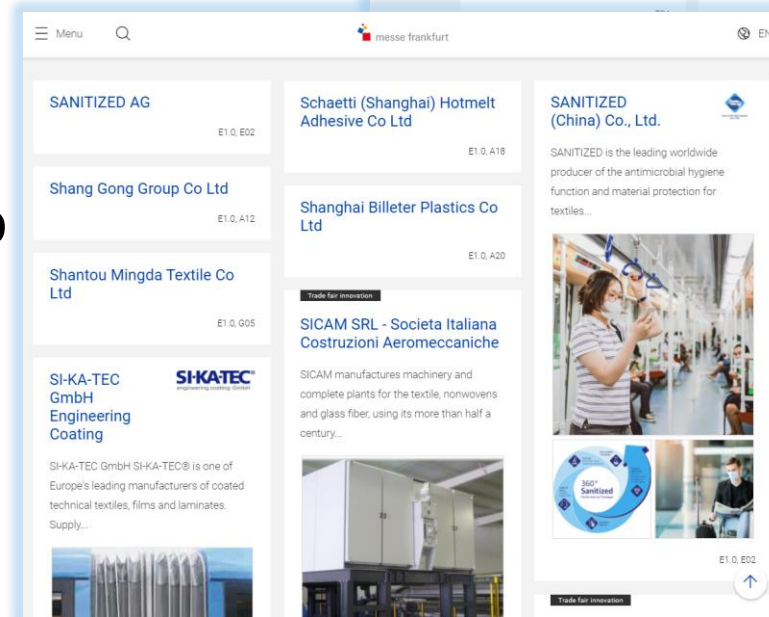
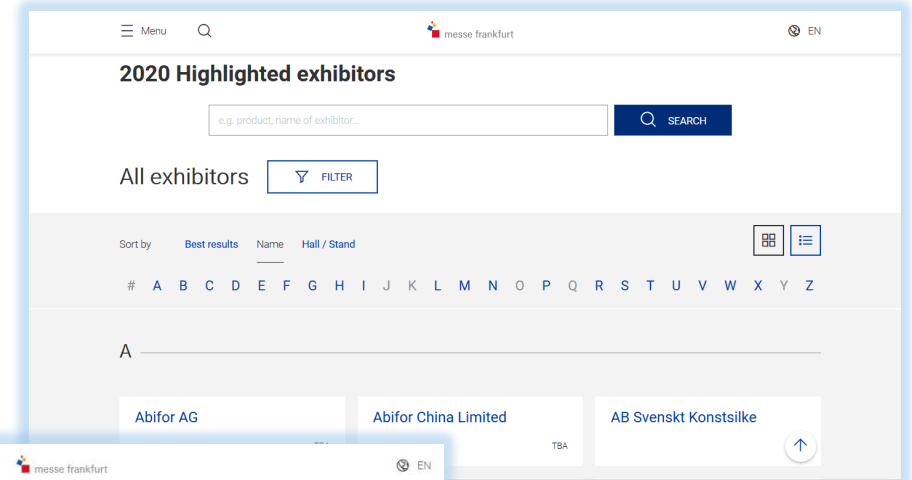
- Product/ sales leaflets/ video showcase onsite
- Temporary staff stationed to help collecting name cards
- With name cards and QR-code linking to company website and email
- Instant video/ audio call with interested buyers



# Hybrid Exhibition Services:

## 2) E-catalogue, exhibitor search system

- Available on official website
- Easy to be located with sorting function
- Maximum 3 product photos and company profile available to upload for preview
- Bookmark function
- Contact info for connection prior to the show



# Hybrid Exhibition Services:

## 3) Business Matching Programme

- Connect buyers in show database
- Proactively recommend potential business matches
- Onsite business matching opportunities





# Hybrid Exhibition Services:

## 4) Pre-show Webinars Promotion

- Help recruiting audience for your webinars before the show
- Proactively introduce highlighted products before show
- With sharable links on eDM to our visitors database or website as industry news
- Reviewing available after the event



# For more exposure:

## 5) Product Presentation by pre-recorded video\* onsite

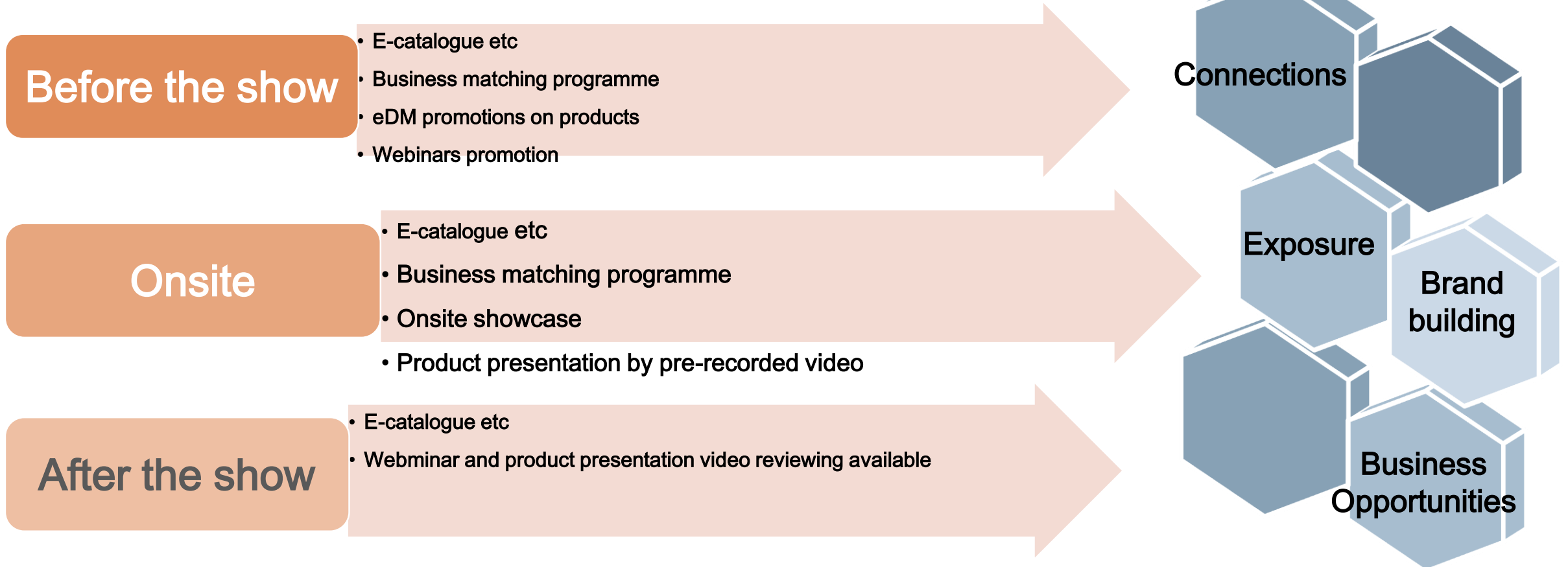
- Exclusive time slots for product presentation
- Presentation will be sharable after the event
- Highlights will be shared on social media platforms

*\*Please contact us for detailed package*





# Seamless services to maximize your exposure



→ Achieve marketing synergy across various channels and platforms

# Hybrid Exhibition Services

Price: USD 1980 / Exhibitor

Onsite showcase



Online searching/  
E-catalogue

Business matching  
programme

Webinars promotion



# Thank you!

## Contact info:

Mr Ben Shi / Ms Xaey Wong

Direct: (852) 2230 9216 / 2238 9954

Email: [cinte@hongkong.messefrankfurt.com](mailto:cinte@hongkong.messefrankfurt.com)